

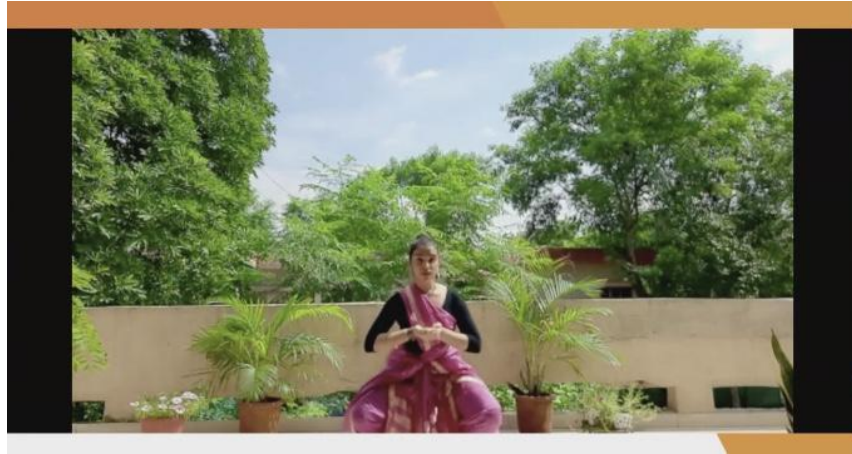
# **Mind Your Business-2021** **- the Annual Inter-School event by the Bizzonomy Club**

*“Innovation is an inexhaustible engine for economic development”*  
*-Li Keqiang*

The opening ceremony of “Mind Your Business-2021”, the annual inter-school event hosted by the Bizzonomy Club (the business and economics club) of Sanskriti School, was held on August 6, 2021. The event commenced with the school prayer and then the President of the Bizzonomy Club, Anika Agrawal welcomed the students from schools across India that had come to participate in this virtual event. It was followed by a beautiful invocation dance performance by “Mudra”, the dance club of Sanskriti School.

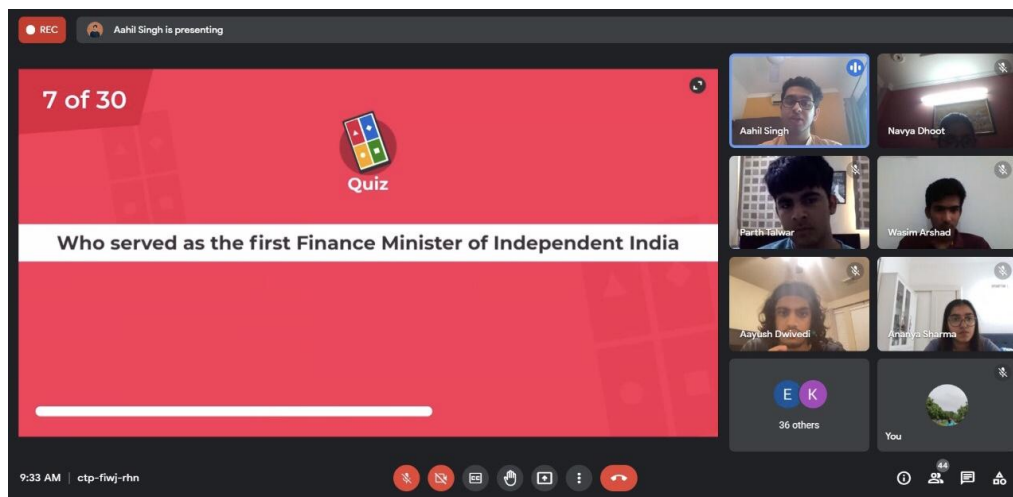
Our Principal, Mrs. Richa Sharma Agnihotri reiterated the fact that the main aim of this event is to inculcate a wide array of skills that they would be able to apply in their daily lives. The event strives to go beyond the textbook and showcase the creativity of the participants so that they take home with them a new and unforgettable experience.

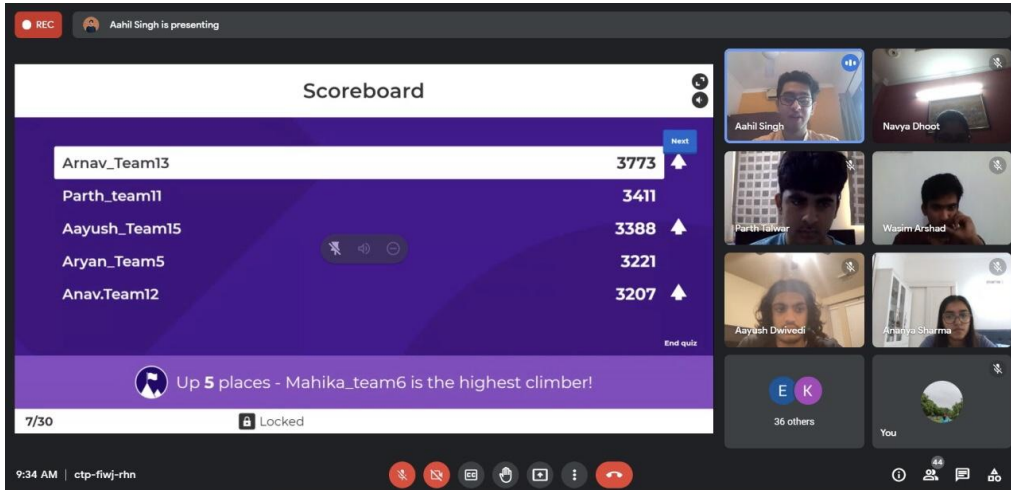




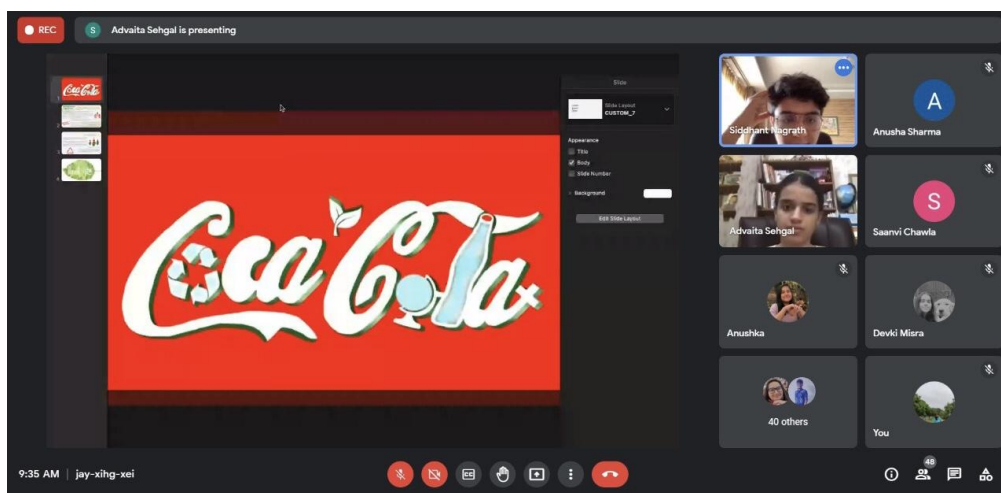
This year, “Mind Your Business” featured a series of online events including “Quizzonomics”, “Logo Refresh” and the “BIZECO Triathlon”.

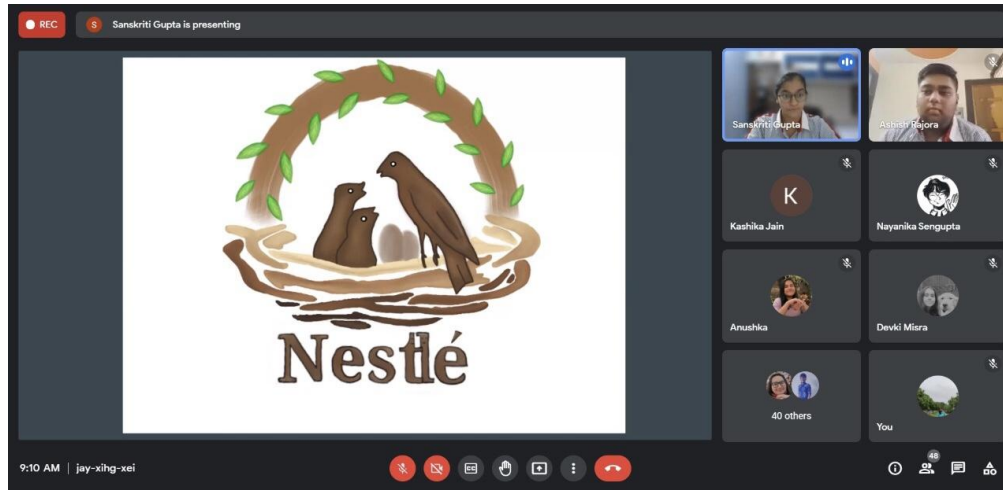
Continuing from the past history of successfully hosting “Mind Your Business”, the first event was “Quizzonomics” which endeavored to test the knowledge of participants on a wide spectrum of topics ranging from business and finance to economics and current affairs. It aimed to test the participants’ affinity for thinking fast and responding accurately. The format for this year’s quiz provided for a preliminary round where 16 teams took part in a live quiz on the quizzing platform “Kahoot!”. Based on their performance, the top six teams advanced to the second, decider round. In this round, participants were quizzed on a variety of themes relating to business, economics, and current affairs.





The second event, “Logo Refresh” focused on testing the creativity and originality of the participants. The format for this event called for a team of 2 members and all teams were required to submit a modified logo for the company they had been assigned, prior to the live event. The participants had the freedom to redefine the aims and ideals of the corporation they were assigned through the reconstructed logo. The teams had to create and present a presentation regarding the same; explaining how and why they had made the changes to their respective logos. The panel of judges expected to see attractive visuals alongside other criteria such as creativity, relevance to the brand, delivery and coherence of the presentation, and strategies that would appeal to the people. The modified logos presented during the event were very impressive and well-thought out.



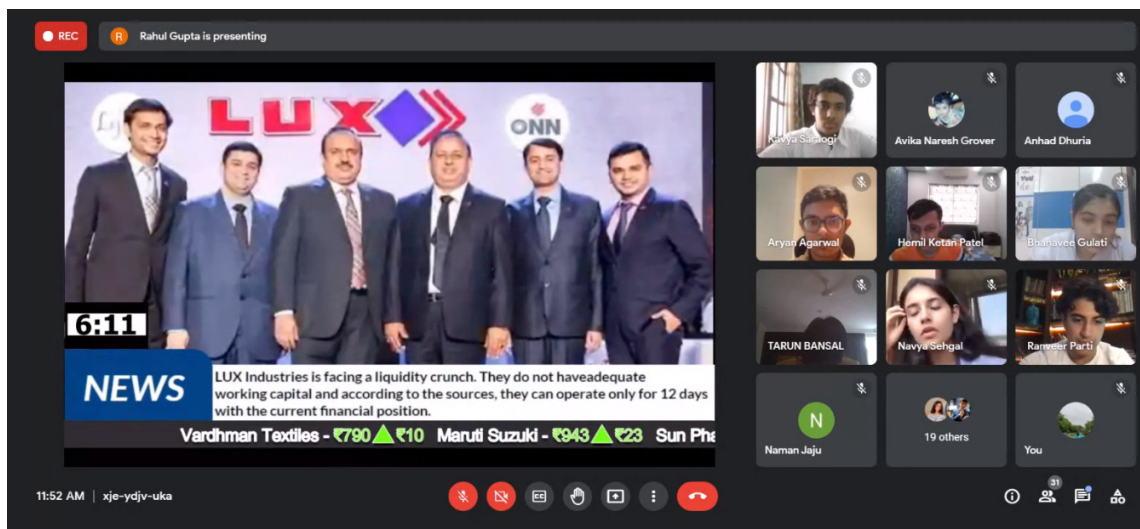


Inspired by the Olympics, the “Business Triathlon” consisted of three events, namely, the “Surprise Race”, the “Stock Exchange”, and the “Business Tambola”.

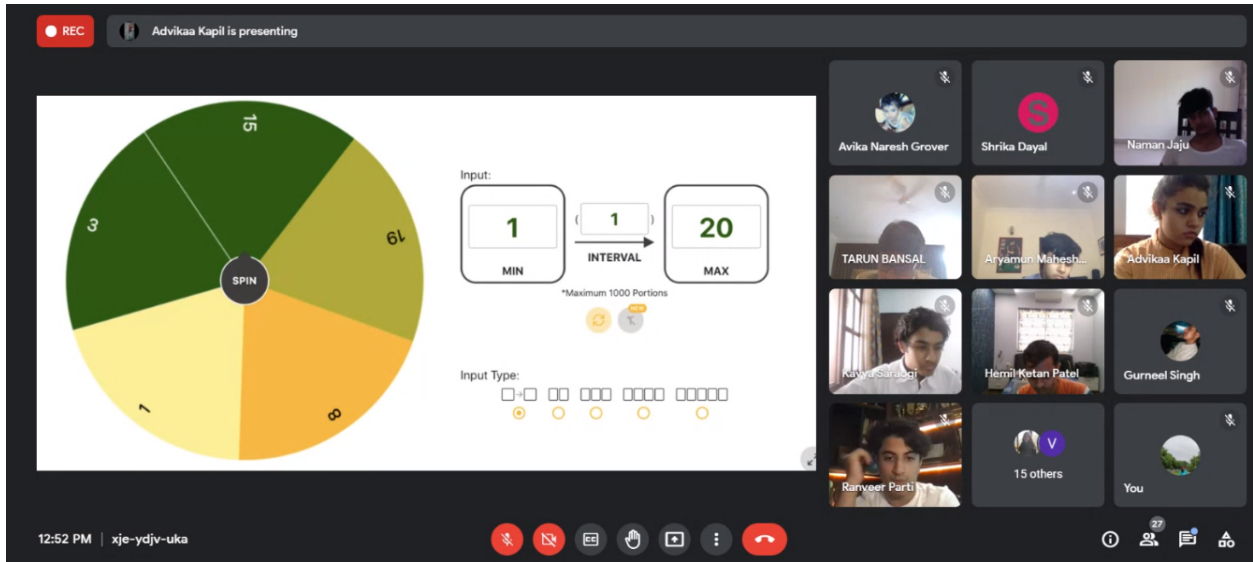
The first event to be conducted out of the three was the “Surprise Race” event. The event comprised 5 games; “Enigma”, “Two Truths, One Lie”, “Eco-quest”, “Word Search”, and “Crossword”. In “Enigma”, participants were given riddles that they had to solve to proceed with the game, and “Two Truths, One Lie” tested the participants’ knowledge as they were given 3 statements out of which one was false. “Eco-quest” was a quiz that evaluated the participants’ understanding and application of various concepts of economics such as demand, supply, national income, etc. Meanwhile, the “Word Search” and the “Crossword” aimed at testing the participants’ mental ability. This event was extremely dynamic and exciting as the participants had to solve a wide variety of riddles and quizzes based on their knowledge in the domains of business and economics.



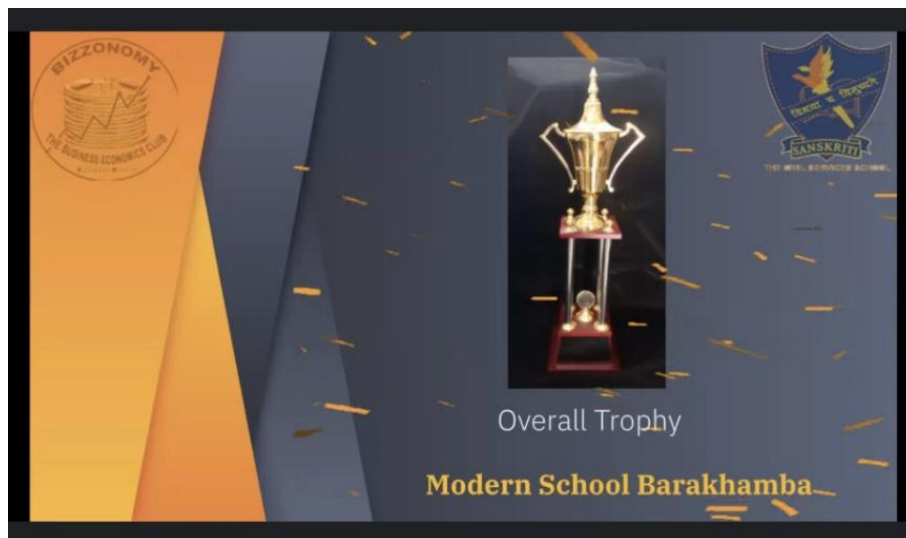
The second event in the triathlon was the “Stock Exchange” simulation. This simulation focused on the importance of investing and provided a great opportunity for those who wished to start from a young age. The format for this event provided for 3 rounds. In the first round, participants had to invest their money in various companies from the textiles, automobile, and pharmaceutical sectors keeping in mind the news and rumours provided to them. In the second round, participants had to deposit their remaining cash in hand with either a chartered accountant or with a financial institution after evaluating the risks and benefits of doing so. The third round sought for the participants to either reinvest their remaining money in the 12 available companies or keep the cash unused. This event aimed to test the participants’ analytical and observational skills along with their ability to think and respond fast. All participants made a great effort to maximise the profits in their portfolios.



The third event was the “Business Tambola”. Participants were given a sheet with 8 answers to various questions related to the fields of business and economics. A wheel was then spun, and according to the result, a question was read aloud. Participants were required to check their sheet and strike off the answer if they had it. Prizes were given for striking off each of the three rows, all 4 corners, and the full house. This event tested the knowledge of the participants in an innovative and exciting way. Everyone was always kept on their toes and it was a perfect way to conclude the “BIZECO Triathlon”.



The overall trophy was awarded to Modern School, Barakhamba due to their exceptional performance in all the events.



The 16th edition of the "Mind Your Business" event ended successfully as participants got an insight into the application of various business and economic concepts along with a chance to enrich their knowledge of current affairs relating to these fields. Participants were also able to showcase their creativity and originality along with their analytical and observational skills in different events that were specifically designed to provide the best possible exposure to them. Hopefully, everyone learned something new and took back an unforgettable experience with them.

*"To be successful, you have to have your heart in your business, and your business in your heart"*

- *Thomas John Watson Sr.*